

**FilmOn.TV™**

LIVE TV HDi. ANYTIME. ANYWHERE.

**BATTLECAM**  
**SOCIAL TV** **LIVE TV**  
**ON DEMAND**

# FilmOn.TV™

LIVE TV HDi. ANYTIME. ANYWHERE.

**GO LIVE** ➤



# World's # 1 Free TV Service



MOST WATCHED	
	BBC One
	ITV1
	BattleCam
	Bikini TeeVee
	MBC Action
	MBC
	Pick TV
	FilmOn Football
	Action Cinema
	horror channel
	Braindamage TV
	Channel 4
	Fashion TV
	Bloomberg

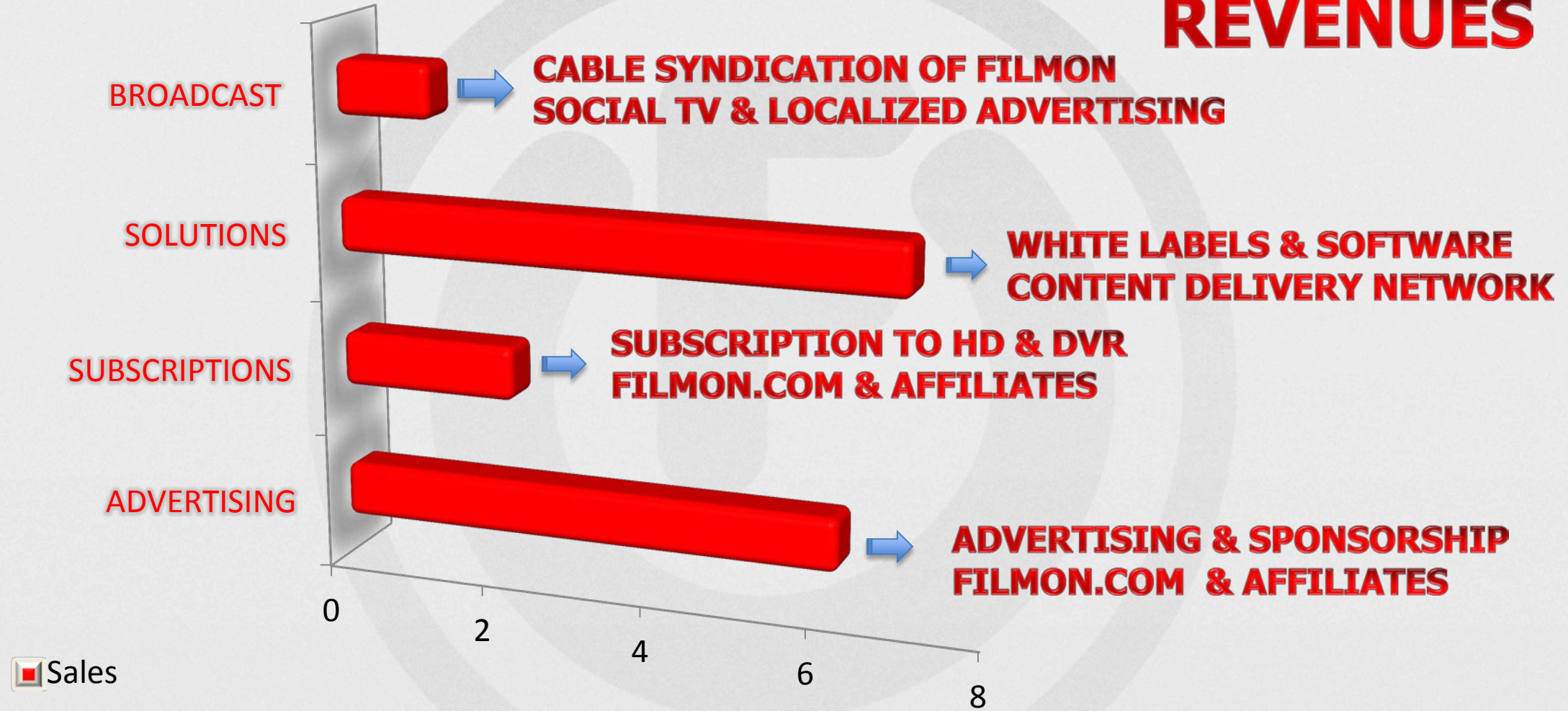
	UK Live TV Channels
	Horror Live TV Channels
	Sports Live TV Channels
	Bikini Live TV Channels
	Fashion Live TV Channels
	Music Live TV Channels
	Movie Live TV Channels
	Comedy Live TV Channels
	News Live TV Channels
	Documentary Live TV Ch...
	Lifestyle Live TV Channels
	Kids Live TV Channels
	Latin Live TV Channels
	Pay \$ Live TV Channels
	Asian Live TV Channels
	German Live TV Channels



# Business Model



## REVENUES



# Software & Engineering



# # 1 Live TV App Across the World

USA-Middle East-Africa-Europe-Asia

## +40 MILLION APP MILLION DOWNLOADS



FilmOn Live TV &  
FilmOn.TV Europe ✓



FilmOn Live TV Family  
FilmOn.TV Europe ✓



FilmOn Family TV  
Crazy TV Software ✓



FilmOn America  
Crazy TV Software ✓

CAVE★CAST

FilmOn Cavecast  
BattleCam.com FREE



FilmOn BattleCam  
BattleCam.com ✓



FilmOn.TV AIR for  
icube Corp. FREE



FilmOn.TV AIR for  
icube Corp. FREE



iOS 7



Windows 8  
Phone

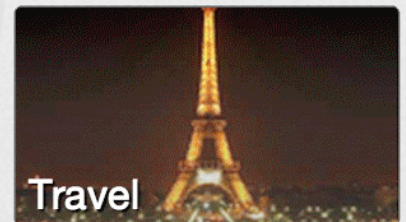
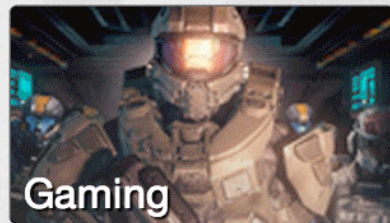
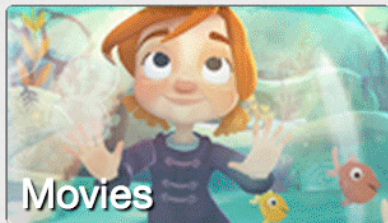
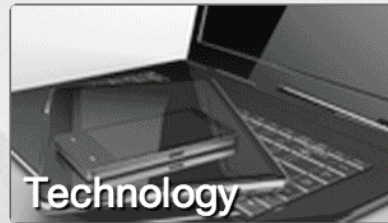
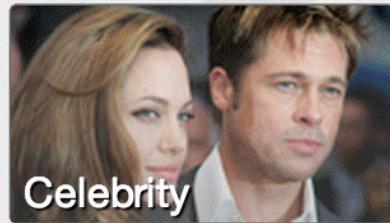


# King of Content - Online



- 350 LIVE TV CHANNELS, 366 VIDEO & AUDIO PODCASTS FROM PREMIUM BRANDS PLUS 45,000 VIDEO ON DEMAND TITLES
- MORE CONTENT THAN NETFLIX AND HULU COMBINED
- EXCLUSIVE PREMIUM CHANNELS ONLY ON FILMON TV
- LA STUDIO PRODUCING ORIGINAL SHOWS
- PVR & EPG FUNCTIONALITY
- TV – ANYTIME, ANYWHERE

# Over 45,000 VOD titles in all genres



# CASE STUDY

## Lenovo/IBM – FilmOn's exclusive IPTV Partner

- WORLD'S LARGEST MANUFACTURER OF CONNECTED DEVICES
- EXCLUSIVE IPTV CONTENT PARTNER
- FilmOn App PRELOADED ON LENOVO DEVICES
- 100 MILLION UNITS OVER 18 MONTHS
- LAPTOPS, SMARTPHONES, TABLETS & CONNECTED TVs



# Distribution Partners



# Affiliate TV Network Turnkey White Label Apps & Sites



## Our Affiliate Program

EARN **33%** FROM ADS & SUBSCRIPTIONS

- WE HAVE PARTNERED WITH THE BEST AD NETWORKS & ADVERTISERS
- EARN **33%** SHARE IN THE AD REVENUE FROM YOUR AFFILIATE SITE
- EARN **33%** SHARE IN SUBSCRIPTIONS YOU SELL OF PREMIUM SERVICES
- EARN **5%** OF ANY OTHER AFFILIATE YOU SIGN UP

## Auto Build Your Custom TV Apps and Site

- START EARNING FROM YOUR SITE'S TRAFFIC TODAY!
- UPLOAD YOUR LOGO & GET YOUR OWN BRANDED TV SITE!
- GET YOUR OWN BRANDED ANDROID, iOS and WINDOWS APPS
- SELECT THE CONTENT YOU WANT

APIs & CUSTOM APPS  
AUTOMATED APP BUILDS  
3<sup>rd</sup> PARTY DISTRIBUTION



# KILM-TV Los Angeles – Social TV Channel

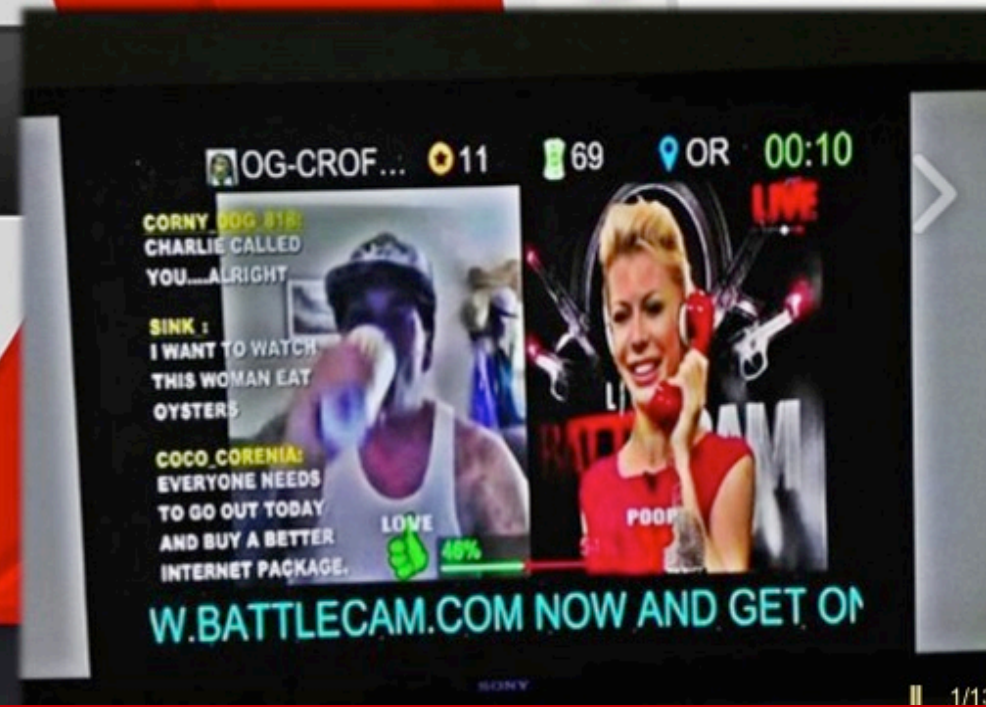


# LIVE TV 24/7

BROADCAST TV  
**ADVERTISING**



# BATTLECAM



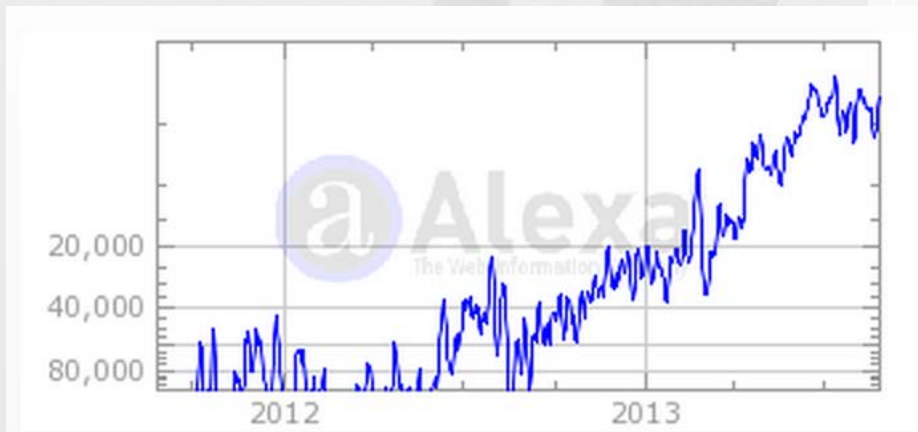
# KILM

KILM -TV Channel 64 - Barstow/Los Angeles  
\*\*watch it live\*\* TV <http://www.filmon.com/tv/live>

# Stats & Rankings



- 500 MILLION STREAMS PER MO
- 1.2 BILLION AD CALLS PER MO
- 12.5 MILLION ACTIVE SUBS
- 92% RETENTION
- +5% INCREASE EACH MONTH

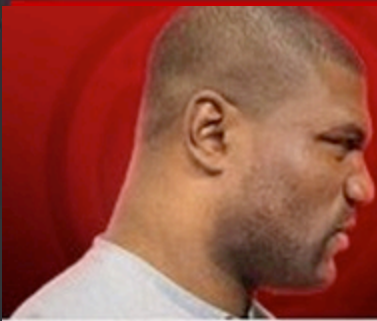


Visitors by Country



Country	Percent of Visitors	Rank in Country
United States	15.5%	5,025
France	11.0%	1,412
Spain	10.1%	1,149
Malaysia	6.9%	505
Indonesia	4.8%	1,514
India	4.3%	11,451
United Kingdom	4.1%	2,953
Germany	3.4%	5,154
Norway	3.1%	600
Australia	2.8%	2,252
Less		

# Production & Broadcast 90210



# FilmOn.TV™



**FilmOn.com**

194,267 likes · 11,725 talking about this

Update Page Info



# Future of TV – Social TV Platform



**“Did the President see the streaker?”**

White House Press Secretary

**“The craziest thing ever seen on TV”**

Tosh.0



**Kilm**

**BATTLECAM**



**ANDY DICK  
LIVE TONIGHT**  
Taking Video calls on  
**BATTLECAM.COM**  
Call and be on LIVE TV  
Tele: 1-424-274-3750

**TAKING CALLS ON BATTLECAM.COM**

# Future of TV – Social TV Platform



SHAMNIESTYLEZ RANK: 713 TOTAL: 81 LOCATION: NJ 00:05:54 Goosezilla 989 0 ON 21:39 OG-GROETMAN 8 1723 OR 01:39

Slip 11 1 CA 05:11 RUEN 44 529 NV 43:24 nancyohh 1343 70 CA 01:37

Sethiroph 440 80 CA 00:14 metalears3500 298 400 NE 00:14 MOOPIGY RANK: 1619 POINTS: 455 TOTAL: 80 00:03:15

KATO KAELIN

Kilm

BATTLECAM

# Future of TV – Social TV Platform



TV+INTERNET = SOCIAL TV PLATFORM

GLOBAL

CROSS-PLATFORM

STAR POWER

FUN, EDGY, INNOVATIVE

CAM UP NOW!



KiLm

BATTLECAM

# Market Success



**6 Million**  
**LOS ANGELES**

**8+ Million**  
**Syndicated**

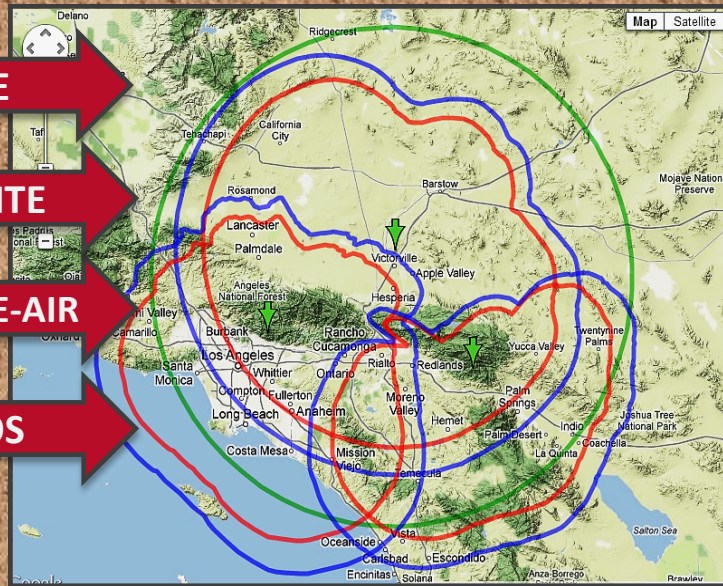
**Millions**  
**ONLINE, Worldwide**

**CABLE**

**SATELLITE**

**OVER-THE-AIR**

**TELCOS**



**132 Affiliate Networks**  
**Nationwide**  
**60% of the country**  
**and growing**



**FilmOn.com**

22 million Uniques USA  
140 million Uniques Global

Win/Win 8, Mac, iOS, Android



# Our Demos



Male skewed (65%) 18-40

Wide range male demo

Jackass/Jerry Springer

Tech Savvy – Gen X.



**BATTLECAM**

# Advertising on BattleCam



**YOUNG MALE SKEWED DEMOS**  
Male 65%, female 35%



**ELUSIVE TARGET DEMO**

**WEB & MOBILE BASED**



**eCOMMERCE-friendly**

**SOCIAL TV**



**Highly engaged, loyal consumer**

**CROSS-PLATFORM**



**WIDER REACH**

**Advanced Technology**



**Advanced Analytics**

# White Labels & Affiliate Partners



CAVECAST

CAVECAST

Channels

Videos

My Channel

Apps

Buy Badges

CONNECT

Login / Sign up

Film<sup>®</sup>n.TV

On demand



Film<sup>®</sup>n.TV



CONNECT CAM!

BROADCAST

Cavecast Social Community - stream live - upload videos - have fun and share!

PEOPLE [View](#)



AUDIENCE: 27097



Channel: [Kami Miami](#)

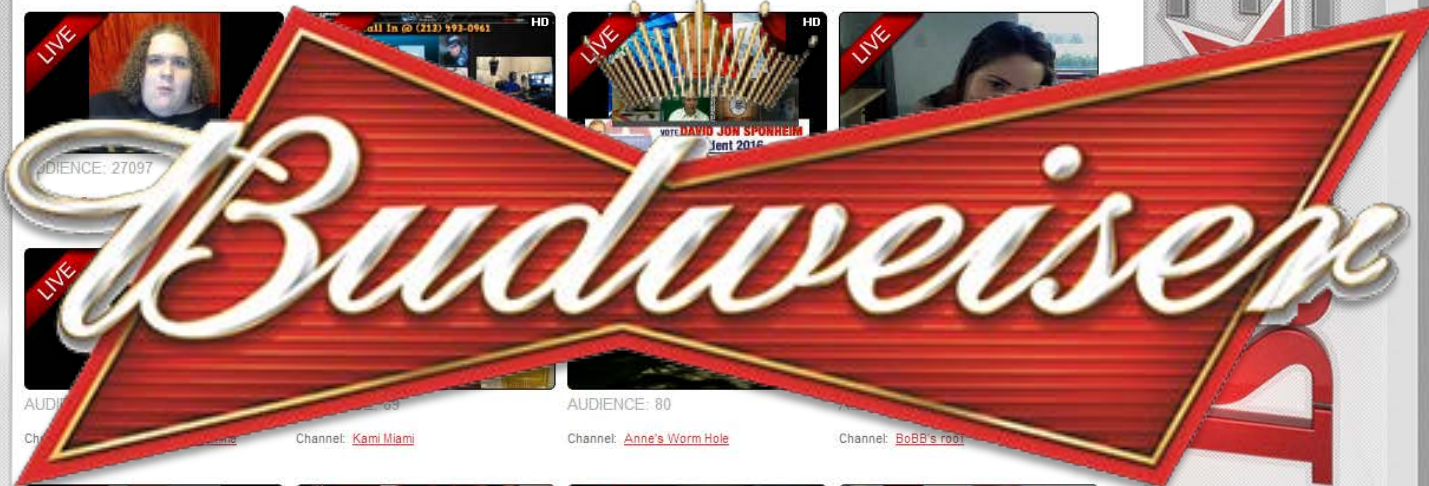


AUDIENCE: 80

Channel: [Anne's Worm Hole](#)



Channel: [BoBB's room](#)



# Contact Information

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