

# LIVE TV 24/7

BROADCAST TV  
**ADVERTISING**



# BATTLECAM

OG-CROF... 11 69 OR 00:10

**CORNY DOG 818:**  
CHARLIE CALLED  
YOU....ALRIGHT

**SINK :**  
I WANT TO WATCH  
THIS WOMAN EAT  
OYSTERS

**COCO\_CORENIA:**  
EVERYONE NEEDS  
TO GO OUT TODAY  
AND BUY A BETTER  
INTERNET PACKAGE.

LOVE 46%

POOP

LIVE

W.BATTLECAM.COM NOW AND GET ON

SONY

# Future of TV – Social TV Platform



**“Did the President see the streaker?”**  
White House Press Secretary

**“The craziest thing ever seen on TV!”**  
Tosh 2.0



**BATTLECAM**





**ANDY DICK  
LIVE TONIGHT**

Taking Video calls on

**BATTLECAM.COM**

Call and be on LIVE TV

Tele: 1-424-274-3750

# BATTLECAM HOUSE



**BATTLECAM**

# BATTLECAM ON THE ROAD



# BATTLECAM OPEN MIKE



# Future of TV – Social TV Platform



BattleCam.com started in March 2010. The site was founded by Billionaire media entrepreneur Alki David. The internet service offers 24/7 real-time interactive access to the participants who put themselves on webcam and they are put on LIVE TELEVISION!

Contestants have used their 15 seconds to broadcast a range of activities from the banal to the bizarre, ranging from musical talent quests, to stand up comedy routines to tattooing the site's web address on various body parts for money. Audiences get to vote on whether they keep that person on or not by voting "I like it!" or "Poop."

Returning guest appearances have included Andy Dick, Joey Buttafuccho, Kato Kaelin, Janice Dickinson, Ron Jeremy and many other pop culture icons.

**KATO KAELIN**



**KiLM**

# Future of TV – Social TV Platform



SHAUNIEESTYLEZ RANK: 713 TOTAL: 61 LOCATION: NJ 00:05:54 Goosezilla 989 0 ON 21:39 OG-CROFTMAN 8 1723 OR 01:39

Slipp 11 1 CA 05:11 RUEN 44 529 NV 43:24 nancyboh 1343 70 CA 01:37

Sethiroph 440 80 CA 00:14 metalears3500 298 400 NE 00:14 MOOPIGY RANK: 1619 POINTS: 455 TOTAL: 60 00:03:15

KATO KAELIN



**BATTLECAM**

**KiUM**

# Future of TV – Social TV Platform



TV + Internet = Social TV

Global

Cross-platform

Star Power

Fun, edgy, innovative

CAM UP NOW!



# MARKET SUCCESS

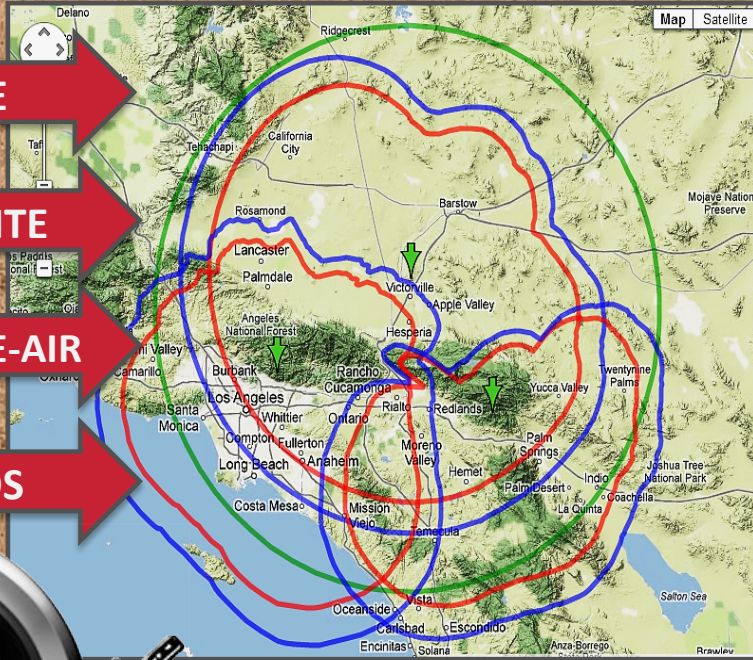
# 89% Share Rentrak



**5.6 Million**  
**LOS ANGELES**

**2 Million**  
**ALL CALIFORNIA and**  
**NEVADA**

**Millions**  
**ONLINE, Worldwide**



**CABLE**

**SATELLITE**

**OVER-THE-AIR**

**TELCOS**



# BATTLECAM SOCIAL TV



Watch live TV in HD. Pay per view and HD movies on demand. The ultimate virtual TV experience.

http://www.filmn.com/

## BATTLECAM

HOME MAIN CAM TOP USERS TOP VIDEOS TOP PHOTOS RANDOM VIDEOS

### MAIN CAM

ON NOW: **Alki David LongName**  
Rank: 94  
Points: 6588

Upload Video

Best of BC!

LIKES: 22,160 PDDP: 53,677

AUDIENCE: 3

#### LIVECHAT

anythingfordough: h  
Toshi\_pineapple: const  
.. whats he laughin abou  
anythingfordough: lol  
anythingfordough: owned  
Matteh: its ape man:o  
anythingfordough: i could steal this  
Matteh: its ape man:o  
on cam  
slim: me either  
.. dont think he cARES  
Jimmy2x: go smoke  
anythingfordough:  
bitch  
.. show her

Private Message to: Aqu

FIND USER

READY TO HELL YEAR. TURN

#### NEXT

later_salad	Realjustin	Susie	Mariana
Rank: 66	Rank: 7	Rank: 7	Rank: 7
Points: 12774	Points: 97765	Points: 97765	Points: 97765

#### TOP LIVE CHANNELS

muh room yo	The Vegas and Rob...	Battle Cam	Battle Cam
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ADVERTISEMENT

#### LATEST RELEASES

MUSIC

Done



# BATTLECAM



# The TV Demos



Male 18-35/25-54

Low to Middle Income

WHITE, HISPANIC, URBAN

High school, Some college, B.S.



# Our advantage = your benefit



**YOUNG MALE DEMOS**



**NICHE TARGET DEMO**

**WEB & MOBILE BASED**



**E-COMMERCE-friendly**

**SOCIAL TELEVISION**



**GLOBAL REACH**

**CROSS-PLATFORM**



**MOBILE ACCESS**

**ADVANCED TECHNOLOGY**



**ADVANCED ADVERTISING**



**BATTLECAM**

LIVE TV HDi. ANYTIME. ANYWHERE.

**KiUM**

# Rate Card

ARE YOU  
ON THE  LIST?  
WELL, YOU SHOULD BE 



## Commercial Spots Rates:

6a-6a 24 Hour ROS	\$250.00
6a-3p Daytime	\$225.00
3p-7p Early Fringe	\$275.00
7p-8p Prime Access	\$400.00
8p-11p Primetime	\$350.00
11p-12a Late Fringe	\$335.00
12a -2a Overnight 1	\$125.00
2a-6a Overnight 2	\$125.00

## Billboard Package 60 min

Exclusive - \$200 Non-exclusive - \$175

- ✓ Full-screen billboard with logo + voiceover (2 times)
- ✓ 60 min of crawl (exclusive or non-exclusive)
- ✓ Leaderboard unit on [FilmOn.com](http://FilmOn.com) website

- ✓ All rates do not apply to special packages and events
- ✓ Minimum package is 4/30 second spots per day/28 spots per week/4weeks
- ✓ Rates are set for 30-second spots and double for 60 second spots
- ✓ Lower rates may be available but pre-emptible
- ✓ KILM-TV Advertising is simultaneously streamed on [FilmOn.com](http://FilmOn.com) website at no extra charge



**BATTLECAM**

**KiLM**