



LIVE **HOLOGRAM** SHOWS | **360 & VR** STREAMING VIDEO
LIVE STREAMING **TV** | VIDEO **ON DEMAND** | **MUSIC** LIBRARY

INITIAL PUBLIC OFFERING
NASDAQ: **FOTV**

JULY 2016

FOTV MISSION

FOTV Media Networks will be the leading next generation global video platform that integrates content, audience, technology and monetization



BY 2020, **90%** OF THE **WORLD'S POPULATION** OVER THE AGE OF 6 WILL HAVE A **SMART PHONE**

INCREASED **USAGE** OF CELLPHONES

- ▶ The number of mobile subscriptions worldwide grew approximately 6 percent year-on-year during Q3 2014
- ▶ The number of mobile broadband subscriptions grew even faster – at a rate of 30 percent year-on-year, reaching 2.5 billion and data usage per subscription also continued to grow steadily
- ▶ 65–70 percent of all mobile phones sold in Q3 2014 were smartphones

INCREASE IN SMARTPHONE **SUBSCRIPTIONS**

- ▶ Smartphones make up the majority of mobile broadband devices today and subscriptions are expected to more than double to 9.5 billion by 2020
- ▶ Subscribers in Asia Pacific, the Middle East and Africa are exchanging their basic phones for smartphones, partly due to the increased availability of lower cost smartphones



INCREASED **TRAFFIC** TO SMARTPHONES

- ▶ Total monthly smartphone traffic over mobile networks will increase around 8-fold between 2014 and 2020
- ▶ Mobile traffic generated by mobile phones is around two times that from mobile PCs, tablets and routers
- ▶ Factors such as operator data volume caps, tariff plans, and the screen size and resolution of the user's device all impact data traffic volumes per subscriber

GROWING **VIDEO** SEGMENT

- ▶ Video is the largest and fastest growing segment of mobile data traffic. It is expected to grow by approximately 45 percent annually through to 2020, by which time it is forecast to account for around 55 percent of all global mobile data traffic

INCREASE IN **VIDEO** STREAMING

- ▶ Over 50 percent of consumers state that they watch streamed on-demand video content at least once a day, up from 30 percent in 2010
- ▶ Today, people estimate that they spend 6 hours a week watching streamed TV series, programs and movies on-demand. This has more than doubled since 2011, when weekly viewing was estimated to be 2.9 hours a week

INDUSTRY OVERVIEW

LARGE CONTENT **MARKETING OPPORTUNITY**

- ▶ Rising perception of content marketing as one of the most highly effective methods of communicating with audience and increasing demand
- ▶ Beneficiary of increased marketing budgets. Total marketing budgets rose approximately 14% in 2013 with 37% of budgets being spent on content marketing
- ▶ “Brands are the new media companies...We are shifting back to the era of great content as advertising.” (source: Forbes, 11/21/13)
- ▶ Distribution is flat: multi-platform, inexpensive, solutions enable high messaging frequency in varying forms; for example: corporate websites, YouTube, Facebook, Twitter, Pinterest
- ▶ Time-shifting, VOD, mobile consumption, new content forms (gaming, social media, infographics, photos) make it difficult to reach consumers with a linear, 30-second TV spot
- ▶ Cost of content production has declined significantly due to effective, lower-cost forms of content; for example: blogs, tweets, short-form video

CHANGING FCC **STREAMING DYNAMIC**

The FCC, which regulates interstate communications by radio, television, wire, satellite and cable in the United States, has proposed to create regulatory parity between OVD operators and cable operators.

The proposed rules, if adopted, would treat OVD operators as MVPDs, giving OVD operators the legal right to retransmit local television

broadcast stations to authenticated subscribers in local markets in accordance with FCC rules.

In turn, television network broadcasters would be required to negotiate in good faith with OVD operators to act as licensees for the retransmission of television network programs for negotiated licensing fees.

Source: Gartner, 2013; Custom Content Council, 2014

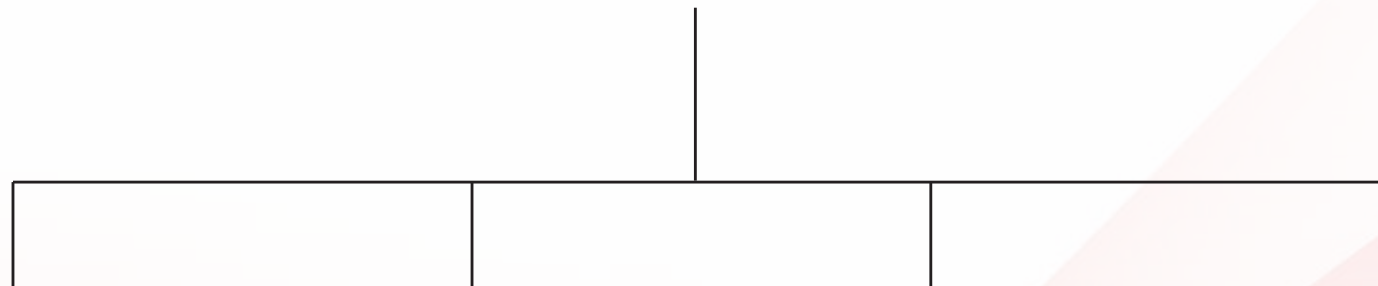
**CONTENT MARKETING REPRESENTS A
\$44 BILLION INDUSTRY**

DRIVEN BY BRANDS' NEED TO REACH TARGET AUDIENCES WITH HIGH QUALITY CONTENT

FOTV MEDIA NETWORKS



FOTV Media Networks Inc.
(formerly FilmOn.TV Networks Inc.)



FilmOn.TV Networks Inc.



CinemaNow, LLC



OVGuide Inc.



HologramUSA FOTV
Productions Inc.



FILMON TV IS ONE OF THE
WORLD'S **LARGEST** LIVE TV
STREAMING NETWORKS

70+ MILLION

MONTHLY VISITORS

700+

LINEAR CHANNELS

90,000+ FREE

AD SUPPORTED TV
PROGRAMS AND MOVIES

65,000+

PREMIUM HOLLYWOOD TV
PROGRAMS AND MOVIES

2.5 BILLION

AD IMPRESSIONS PER MONTH



HOLOGRAM PRODUCTIONS USA

POWERED BY FILMON

We distinguish our online video distribution platform from our competitors by offering interactive television services and hologram projection shows as part of our original branded content through a strategic relationship with Hologram USA. These offerings are increasingly popular among a large cross section of audiences worldwide, particularly younger viewers, brand sponsors and advertisers.



HOLOGRAM LIVE CONCERT SERIES 2016-2017

SPONSORSHIP, BRAND INTEGRATION, VENUE, TITLE SPONSORSHIPS, AND OTHER HOLOGRAM ADVERTISING OPPORTUNITIES

2016
2017

- Liberace**
- Roy Orbison**
- Billie Holiday**
- Buddy Holly**
- Patsy Cline**
- Tammy Wynette**
- Whitney Houston**

- Whitney Houston**
- Bob Marley**
- Bing Crosby**
- Nat "King" Cole**

**Disclaimer: This line-up is subject to approval. All events are to be confirmed via talent, featured talent, venue & estate.*



FILMON TV HOLOGRAM THEATER HOLLYWOOD BLVD

HOLLYWOOD, CA

6656 Hollywood Blvd • Prime location east of the Chinese Theater

250 Premium Seats (1st Floor) • **VIP Box Seating** (2nd Floor)

Available for Pre-Order Now!

LIVE HOLOGRAM SHOWS & 3D MOVIES DAILY*



**when open*

HOLOGRAM THEATERS COMING SOON

MGM GRAND

LAS VEGAS, NV
500 Premium Seats



FOXWOODS

MASHANTUCKET, CT
1,500 Premium Seats



CINEMANOW

CinemaNow is one of the first VOD platforms in the world and is focused on transactional VOD (TVOD) streaming of Movies and TV shows in the US, Canada and UK

- ▶ Buy or Rent New Movie Releases and Next Day TV from CinemaNow and instantly stream your library of content to all of your compatible devices
- ▶ Over 55,000 Movies and TV shows in its library
- ▶ CinemaNow is unique in its ability to white label its platform for enterprise customers per contractual agreement with the studios



OvGUIDE

OvGuide is the comprehensive source for the discovery, guidance and consumption of online video

CONTENT

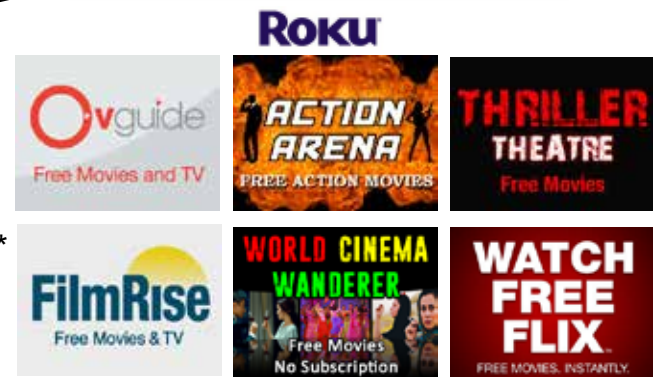
- ▶ 10,000+ AVOD movies
- ▶ Short and long form content across 20+ categories

TECHNOLOGY/DATA

- ▶ Data from thousands of feeds and hundreds of partners constantly update 4+ million video pages, 40+ million topic pages
- ▶ Built and operate our own cloud based Online Video Platform that powers all OvGuide and third party applications
- ▶ FASEngine – proprietary vertical specific tagging technology using NLP and machine learning

AUDIENCE

- ▶ Millions of video focused monthly unique visitors globally across Web, mobile Web, iOS, Android and Roku
- ▶ Power 20 AVOD movie channels on Roku, of which 3 are in the Top Free Movie Channels; 10 O&O channels



* Partner Apps

FOUNDER, CHAIRMAN AND CEO

Alkiviades (Alki) David

20+ years experience



Alkiviades (Alki) David founded FilmOn TV Ltd. in 2007 (formerly known as 111PIX Ltd. and a predecessor of our company) in 2007 and has served as our Chairman of the Board and Chief Executive Officer since that time.

Mr. David has worked in the global digital media industry for the past 15 years as an investor, entrepreneur and executive. He formed a personal holding company, Anakando, Ltd., and, an affiliated company, the Anakando Media Group in 2007. In addition, Mr. David has majority investments in several privately-held media companies that do business with FilmOn TV, including Hologram USA Inc., a hologram projection business with patented technology. Mr. David also formed Advirally Inc. in 2012 and Class15.com Inc. in 2014, each of which provides social media marketing services.

In 1995, Mr. David established Independent Models. Also in 1995, Mr. David helped establish the family-owned shipping company, Levant Shipping. In 2000, Levant Shipping was merged with the U.S.-based shipping company Navios Maritime, and, in 2007, the combined company's shipping business was sold to International Shipping Enterprises.

Mr. David and other family members of the Leventis-David Group maintain holdings in a number of industries including manufacturing, real estate, shipping and bottling (including ownership interests in Coca-Cola Hellenic bottling plants in 28 countries). Mr. David is also chairman of the board of his late father's charitable trust, The Andrew A. David Foundation, and founded the non-profit organization BIOS to educate the public about marine conservation surrounding the Greek Islands.

Mr. David received a Master of Arts degree from the Royal College of Art's Film and Television program in London, and has written, produced and appeared in feature films and on television.

LEADERSHIP



Peter van Pruissen

CFO, Secretary, Treasurer and Director

30+ years experience

Peter van Pruissen has served as CFO of FilmOn since September 2011.

Previously, Mr. van Pruissen has served as CFO of Tradeshift Inc., a private e-invoicing and procure-to-pay platform, bCODE Pty Ltd., an ad network for mobile marketing, Piczo, Inc., a social networking and blogging website, and On24, a streaming media distribution network.

Mr. van Pruissen was also the Corporate Controller of Wired Ventures Inc., the multimedia print and online publishing holding company and parent of Wired magazine and Wired.com digital division.

Mr. van Pruissen has a BA in Finance from Amsterdam's Nyenrode Business University and an MBA in Finance from University of San Francisco.



Sanjay Reddy

Executive VP of FOTV President of OVGuide Inc.

25+ years experience

Sanjay Reddy has served as EVP of FOTV since March 2016.

Previously, he has served as CEO of OVGuide.com, Inc., an online video guidance company acquired by FOTV in March 2016, CEO and co-founder of Live Matrix, a guide to the Live Web that was acquired by OVGuide in December 2011 and SVP and head of strategy, business development and M&A for Gemstar-TV Guide (GMST), a media and technology company, that he ran the sale process for when it was merged with Macrovision (current ticker: ROVI) in a \$2.5 billion sale.

Mr. Reddy has also served as a principal in MPC International, an animation and software services company, and as VP, Corporate Development, Covad Communications (COVD), a public DSL company and VP, M&A Investment Banking at Salomon Smith Barney (now Citi).

Mr. Reddy has a BA in Economics from Cornell University and an MBA from UCLA Anderson School of Business.



Mykola Kutovyy, Ph. D.

Director

10+ years experience

Dr. Mykola "Nick" Kutovoy has been the Chief Technical Officer of the Anakando Media Group since its inception in 2008.

Possesses over 10 years of international engineering experience managing large scale IT systems and teams in mobile telephony, video streaming, advanced integrated network applications, and object relational database management.

Holds an advanced degree in Computer Science from Odessa I. I. Mechnikov National University in Odessa, Ukraine.



Kim Lori Hurwitz

Senior VP of Programming

25+ years experience

Kim Lori Hurwitz has served as Senior VP of Protrammng since September 2010.

SVP Content Partnerships for Anakando Media Group.

Previously, Senior Marketing Manager for DirecTV.

Regional Marketing and Advanced Products Manager for Adelphia/TCL and President/Co-Founder of the SoCal PPV Cable Group.

UCLA-educated with more than 20 years' experience monetizing leading content platforms.



David Bohnett

Director

Mr. David Bohnett is a renowned technology entrepreneur, venture capitalist and philanthropist.

Mr. Bohnett is the Founder and Managing Partner of Baroda Ventures LLC, an early stage venture capital firm he founded in 1999 that invests in technology and digital media companies primarily in the Los Angeles area (Stamps.com, LowerMyBills, MediaVast). Previously, he was the founder and CEO of GeoCities, which he took public and then later sold to Yahoo for \$3.6 billion in 1999.

He is also a trustee of LACMA, University of Southern California and the JFK Center for the Performing Arts, and the Vice Chair of the LA Philharmonic and the Chairman of the Wallis Annenberg Center for the Performing Arts.

Mr. Bohnett has a BS in Business Administration from USC and an MBA from the University of Michigan.



Brian Becker

Director

Mr. Becker is co-founder and CEO of Base Entertainment, since 2006. Base Entertainment develops, produces, presents and manages live entertainment properties and venues worldwide.

From 2000 to 2005, Mr. Becker served as Chairman and Chief Executive Officer of Clear Channel Entertainment (now iHeartMedia), a promoter of live entertainment events and operator of event venues. Prior to that Mr. Becker has served as EVP and Director of SFX Entertainment, a live entertainment company, as President and CEO of PACE Entertainment Corporation, which at the time was the largest diversified live entertainment company in the world.

Mr. Becker serves on the board of Community in Schools, Gibson Guitar Corporation and the Alpha-1 Foundation, as well as other advisory boards.

Mr. Becker has a BA from Stanford University and an MBA from UCLA Anderson School of Business.

INVESTMENT HIGHLIGHTS

MOST COMPREHENSIVE **VIDEO PLATFORM**

FOTV is the only independent company that addresses the full spectrum of video consumption – AVOD, SVOD, TVOD and Live Streaming

- FilmOn and OVGuide have a large global AVOD audience
- CinemaNow is the only North American TVOD platform that is not a subsidiary of a major conglomerate
- FilmOn's global live streaming platform represents the future of video as OTT replaces traditional distribution channels

DEEP AND UNIQUE **CONTENT OFFERING**

FOTV is the only independent company that addresses the full spectrum of video consumption – AVOD, SVOD, TVOD and Live Streaming

- FOTV has over 90,000 movies and TV shows across its various product offerings
- Hologram content is unique with exclusive licenses to exploit the digital likeness of multiple celebrities such as Whitney Houston and Billie Holiday. Hologram is the Hollywood theater represents the first step in expanding into live theatrical to complete the vertical integration of FOTV's video offering
- FilmOn's global live streaming platform represents the future of video as OTT replaces traditional distribution channels
- FOTV has developed 360 & VR video streaming solutions

FILMON **PATENTS**

Licensed patent covering individualized satellite transmission systems and remote viewing systems

LARGE **CUSTOMER BASE**

FilmOn channels FOTV USA and FOTV UK Broadcast stations are in 40+ Million Cable homes in the USA and some 24 Million the UK and Europe

- 70+ million monthly visitors
- 700+ linear channels
- 90,000+ free ad supported TV programs and movies
- 65,000+ premium Hollywood TV programs and movies
- 2.5 billion ad impressions per month

UNOPTIMIZED **MONETIZATION**

FOTV currently monetizes a fraction of its inventory and at low ad network rates, thereby providing a near term opportunity for material top line expansion

- We currently monetize our digital ad inventory primarily by using a combination of ad networks globally
- Our intent is to acquire an ad network to optimize our digital ad revenue in terms of fill and CPM, as well as to leverage its direct ad sales force to maximize the revenue potential from brands and sponsorship opportunities for our unique content offering
- FilmOn's global live streaming platform represents the future of video as OTT replaces traditional distribution channels

DIGITAL MEDIA OFFERINGS

CREATIVE PRODUCTIONS

- ▶ Our offerings of original branded content and licensed holographic content distinguish us from other OVD platforms. We create and carry original films and content programming including digital feature films, television shows and social network-oriented content from over 30 internet celebrities, including YouTube's PewDiePie and Shane Dawson
- ▶ Our original films are designed to appeal to our target audience of younger viewers and to consistently feature well-known actors, musicians and celebrities
- ▶ Original feature films produced by and released on FilmOn.com include Guido, Bob Thunder Internet Assassin, Lord of the Freaks, The Freediver, Fishtales, Opa!, Killing the Cheeky Girls and Killing Brigitte Nielsen
- ▶ In 2015, we collaborated with several premium artists such as Flo Rida to create original content and programming for our platform
- ▶ **The key feature of these productions is the integration of brand sponsorship generating an essential revenue stream to all of our properties**



HOLOGRAM

shows



WHITNEY HOUSTON TOUR

The late Whitney Houston will return to the stage as a hologram next year. The project is being organized by Hologram USA in conjunction with Pat Houston, the singer's sister and president of her estate.

The virtual recreation of Houston will be a multimedia endeavor. Not only will the hologram premiere at a U.S. venue and tour the world, but the content created by FilmOn will be syndicated across all digital and cable platforms. The show will be interactive and feature the singer's greatest hits alongside as-yet-unannounced special guests.

PREMIUM MOVIES & NEXT DAY TV

FilmOn has entered into licensing agreements to distribute the latest Premium Hollywood Movies and Next Day TV shows. FilmOn's Audience and New customers can buy or rent from a Library of 65,000 Titles, the latest premium movie releases and next day TV at filmon.com/premium. With ON DEMAND Access, Users can instantly stream FilmOn's "Ultra Violet" library of content to all of their compatible devices, whether at home or on the go.

LIONSGATE

starz

Disney



FilmOn
PREMIUM

Watch! Rent! Buy!
The content you really want - How you want it!

THE **HOTTEST NEW HOLLYWOOD MOVIES** INCLUDING **PRE-DVD RELEASES** AND **TITLES STILL IN THEATERS**. NEW RELEASES IN EVERY GENRE, INCLUDING ACTION, COMEDY, DRAMA AND MORE.



FILM LIBRARY

65,000+ HOURS

OF TV & FILM

250

ACADEMY AWARD NOMINEES

1,200

EMMY AWARD NOMINEES

DIGITAL CONTENT

58+

Film and TV Libraries

TV CHANNELS

ADVERTISING SERVICES

FILM LIBRARY

- ▶ FilmOn Media is designed to monetize our collection of more than 58 film libraries including the Allied, Cannon, Cinebox and Hemdale catalogs
- ▶ This collection includes 65,000 hours of historical television footage (including extremely rare footage of President John F. Kennedy, Elvis Presley, Michael Jackson and the Beatles) and thousands of feature films

LICENSED, PRODUCED AND REDISTRIBUTED **DIGITAL CONTENT**

- ▶ FilmOn aggregates digital content offerings primarily from professional third-party content providers from the film and television industry
- ▶ License content from FilmOn's library to third parties such as Amazon, Hulu and Apple TV

ADVERTISING SERVICES

- ▶ FOTV offers advertisers the ability to engage in all-inclusive digital ad campaigns encompassing pre-roll, mid-roll and highly effective display ads built around and customized to the proprietary content and user data from the FOTV platform

DEDICATED **TELEVISION CHANNELS**

- ▶ Diverse linear streaming channel FOTV includes classic and pop culture content spanning cars, live sports, gaming and interactive television
- ▶ Our long-term strategy for FOTV is to develop our interactive television system (patent pending), which draws upon our online social streaming community and will televise our viewers who share their own homemade live video streams



FOTV FEATURES ORIGINAL PROGRAMMING, COMEDY, MUSIC, SPORTS AND LIVE BATTLECAM— 24/7 ON CABLE, SATELLITE AND ONLINE ON A GLOBAL SCALE

- ▶ SELF LIVE VIDEO PUBLISHING
- ▶ DIY PPV EVENTS
- ▶ FACEBOOK AND TWITTER WHITELIST
- ▶ INTEGRATED AFFILIATE NETWORK

- ▶ FOTV USA MARKET – **100+ MILLION** HOUSEHOLDS
- ▶ FILMON.COM GLOBAL MARKET – **70 MILLION** MONTHLY VISITORS
- ▶ EUROPE MARKET - **35 MILLION** HOUSEHOLDS



FOTV *distribution & reach*
REACHING OVER **100 MILLION** HOUSEHOLDS

CUSTOMERS



PARTNERS

FilmOn has active partnerships with all major trading desks and Networks including Videology, BrightRoll, Liverail, Yahoo Publishers. FilmOn offers these partners pre-roll, mid-roll and display banner advertising across FilmOn properties.



STRATEGIC PARTNERSHIPS



iHeartRadio

FilmOn and iHeartRadio partnered to produce and broadcast a series of **live streaming concerts**. Broadcast will include live concert, behind the scenes interviews, red carpet arrivals, and branded segments.



IMG

IMG is a global leader in sports, events, media and fashion, operating in more than 25 countries. The company represents and manages some of the world's greatest sports figures and fashion icons; stages thousands of live events and branded entertainment experiences annually; and is the world's largest independent producer and distributor of sports media. IMG also specializes in sports training; league development; and marketing, media and licensing for brands, sports organizations and collegiate institutions.



Lenovo

Under a partnership agreement with a subsidiary of Lenovo Group Ltd., the world's largest personal computer vendor by unit sales, our FilmOn app has been preloaded as the default OVD app on personal and tablet computers manufactured by Lenovo and offered for download in its app store, providing direct access to our platform to millions of Lenovo users.

REVENUE STREAMS

ADVERTISING REVENUE

We work with many of the world's largest advertising networks and agencies and major brand sponsors to monetize our platform's advertising-funded business model.

SUBSCRIPTION REVENUE

Premium subscribers have access to our premium channels, pay-per-view specials, special live events (e.g., boxing and music concerts), a high definition ("HD") quality signal for all channels (where available), no advertising and the ability to record a set number of hours of programs.

TRANSACTIONAL PPV-VOD REVENUE

With the addition of our licensing agreement with Cinema Now, FilmON has a unique opportunity to become one of the first OTT Content Delivery Platforms to offer Premium Hollywood Movies and Television in the first "Digital Tier" window available from the Studios and Networks.

LICENSING REVENUE

FilmOn Media operates an advanced digital facility in Irvine, California to restore, archive and digitize the over 35,000 film negatives from the film libraries we have acquired.

THEATER REVENUE

We will generate revenue from the sales of tickets to hologram shows at the various theaters the shows will be hosted in. Incremental revenue will include merchandise sales and branded sponsorship opportunities at the venue.

LIVE EVENT REVENUE

We will generate revenue from the sales of tickets to various live events, both Hologram and traditional. Incremental revenue will include merchandise sales, activations and branded sponsorship opportunities.

REVENUE MODEL

CUSTOMIZABLE PLATFORM

Our platform is fully customizable for affiliate partner video services and we have a team of platform developers who are constantly upgrading and customizing our video service platform. This platform may be licensed to third parties at market rates.

BASE SUBSCRIPTION

"Freemium" business model – supported by advertisers, no cost to consumers for SD (Standard Definition) quality signal.

PREMIUM PPV & SUBSCRIPTION

For a fee ranging from \$9.99 to \$19.99 per month*, premium subscribers have access to:

- ▶ Premium, Select Hollywood Movies and TV
- ▶ Special live events (e.g., boxing and music concerts)
- ▶ HD quality signal for all channels (where available)
- ▶ Pay-per-view specials
- ▶ No advertising
- ▶ Ability to record a set number of hours of programs

*Depending on the amount of digital video recording storage space selected

COMPETITIVE ADVANTAGE

DISTINCT ADVANTAGE

Because of FOTV's exclusive and proprietary content, the Company is uniquely positioned as a complementary service to large general content providers such as television broadcasters, cable television channels and streaming services such as Netflix, Hulu, Amazon and Apple TV.

EXCLUSIVE AND PROPRIETARY CONTENT

FOTV has amassed an extensive library of content with exclusive worldwide streaming distribution rights and has established exclusive relationships with key talent and content providers

The significant volume of titles the Company offers in the VOD category and the breadth of FilmOn's 700 linear programming channels differentiate the Company from Netflix and similar OVD platforms, which primarily provide serialized content and selected VOD titles produced in a proprietary manner.

UNIVERSAL ACCESS

FOTV's titles can be streamed by all of the Company's viewers through FilmOn.com using virtually any internet-connected device (tablets, smart phones and laptops) or from FilmOn's mobile app, which has had more than 50 million downloads to date.

INTERNATIONAL DISTRIBUTION RIGHTS

By securing international distribution rights for FOTV's proprietary and licensed content, the Company has created a barrier to entry for competitors, giving FilmOn the potential to reach a worldwide subscriber base with no additional licensing costs.



	FilmOn.TV	NETFLIX	hulu	YouTube	amazon Prime instant video	sling TELEVISION	PlayStation.Vue	PLUTO	iTunes
Significant Mobile Presence	✓	✓	✓	✓		✓			✓
Exponential Growth Opportunities	✓	✓	✓			✓	✓		✓
Proprietary Content	✓	✓	✓		✓				
Live TV	✓							✓	
International Distribution Rights	✓	✓	✓	✓	✓				✓
Premium Hollywood Movies & TV	✓								✓
User Generated Content	✓			✓					
Social Media Network	✓			✓			✓		
Diversified Revenue Model	✓		✓	✓	✓		✓		✓
Advertising Services	✓		✓	✓					✓
Dedicated Television Channels	✓			✓			✓		
Extensive Film Library	✓			✓			✓		

Source: FilmOn

GROWTH STRATEGY

FilmOn's core strategy is to grow our ad-based and subscription business domestically and internationally. This will be done by expanding our unique and exclusive video content library, broadening our subscriber base, increasing streaming advertising revenue opportunities, enhancing our user interface and extending our direct-to-consumer streaming service continually to the most advanced internet-connected devices. Key elements of this strategy include:

- ▶ Continue to aggressively acquire or invest in **streaming content**
- ▶ Enhance subscriber satisfaction and retention with **service improvements**
- ▶ Accelerate our **sales execution**
- ▶ Complete selected **complementary acquisitions**
- ▶ Obtain **network television programming** when available
- ▶ Enter into **strategic partnerships** with third-party master content licensors
- ▶ **Capitalize** on the overall adoption and **growth of internet television**
- ▶ **Always be accessible** in the consumer electronics ecosystem
- ▶ Expand our market opportunities **internationally**

M&A OPPORTUNITIES

FOTV INTENDS TO ACQUIRE SELECT TARGETS FROM ITS CURRENT PIPELINE OF TARGETS IN THE AREAS LISTED BELOW IN ORDER TO FULFILL ITS VISION OF BECOMING THE LEADING **NEXT GENERATION GLOBAL VIDEO PLATFORM**

AD NETWORK/MONETIZATION | CONTENT | VIDEO TECHNOLOGY



HOLOGRAMS

LIVE TV



SOCIAL MEDIA



STUDIO MOVIES

Our viewers watch our live television offerings of over **700 linear channels**, **90,000 on-demand** movies, documentaries, music videos, podcasts and **original** social television programming.

THANK YOU!